

"The true creator is necessity,
who is the mother of our invention."

- Plato



"Creativity is not the finding of a thing,
but the making something out of it after
it is found."

- James Russell Lowell



"Making the simple complicated is commonplace;
making the complicated simple, awesomely simple,
that's creativity."

- Charles Mingus



.CHALLENGE08

SINGTEL PARTNER PROGRAMME

Registration User Guide

- (1) How to Register?
- (2) How to Submit Your Entry?

Organized By:

SingTel
Partner
Programme
Where Ideas Become Reality



SPP i.Challenge 08

Where to submit your winning entry:

From 1 Nov 08 – 31 Jan 09 @

www.singtel.com/partner/ichallenge

The screenshot shows the SingTel i.Challenge08 website. At the top left is the logo for ".CHALLENGE08 SINGTEL PARTNER PROGRAMME". To the right is a sign-in form with fields for "Username" and "Password", a "Submit" button, and a "Forgot password?" link. Below the logo is a breadcrumb trail: "SingTel.com > SingTel Mobility Solutions > SingTel Partner Programme > SingTel Partner Programme i.Challenge08". On the left side, there is a navigation menu with the following items: "HOME" (highlighted in red), "ABOUT THE CHALLENGE", "PRIZES", "JUDGES", "SPONSORS", "RULES AND REGULATIONS", "FAQ", and "CONTACT US". Below the menu is a button that says "Register for i.Challenge08 Now!". The main content area features a large image of three business professionals (two men and one woman) in white shirts and ties, leaning over a desk and looking at documents. To the right of the image is a text box containing a testimonial: "Different vehicles have different depreciation value. Instead of a standard maintenance for the fleet, I need a diagnostics system that has real-time onboard sensor, which will alert me whenever possible fault is detected. It should be a consolidated system, such as detection of engine overheat, petrol quality, driver's speeding behaviour." Below the testimonial is the attribution "- Transportation Service Provider". At the bottom right of the page is the SingTel logo.

SPP i.Challenge 08

(1.1) How to Register: Already SPP Member?

Already SPP Member?

Go to

www.singtel.com/partner/ichallenge



Required to activate i.Challenge08
Account for the 1st time

Use existing SPP Login ID and Password



(1) Indicate your chosen category
(2) Agree to Rules and Regulations



Registration Complete

Logon at **either** SPP Portal or
i.Challenge Portal

Registration

Register for the SingTel Partner Programme **i.Challenge08** now.

Please select
one of the options that
best describe you:

- Already a SingTel Partner Programme (SPP) Member
- Non SPP Member-Singapore based Company / Individual
- Non SPP Member-Overseas based Company / Individual

SPP Login ID:

Password:

Which i.Challenge
category will you
be submitting for?

- Healthcare (Mobile Patient Health Records)
- Workplace Innovation
- Logistics & Transportation (Remote Vehicle Diagnostics)
- Consumer Mobile Applications

I have read and agree to the SingTel Partner Programme i.Challenge 08 [rules and regulations](#)

Register



SPP i.Challenge 08

(1.2) How to Register: Non SPP Member, Singapore Based?

Non-SPP Member

AND

Singapore Based Company/Individual

Go to www.singtel.com/partner/ichallenge



Simply fill in the form once with relevant co info

- Receive iChallenge08 Account

- **Complementary SPP Membership**



(1) Indicate your chosen category

(2) Agree to Rules and Regulations



Registration Complete

Logon at i.Challenge Portal

www.singtel.com/partner/iChallenge

You will receive another email confirmation to complete SPP membership registration .

Pls note you will not be able to login to SPP portal until return of SPP Agreement.

Registration

Register for the SingTel Partner Programme **i.Challenge08** now.

Please select
one of the options that
best describe you:

Already a SingTel Partner Programme (SPP) Member

Non SPP Member-Singapore based Company / Individual

Non SPP Member-Overseas based Company / Individual

To register for SPP i.Challenge08, you need to join the SingTel Partner Programme.

To join the SingTel Partner Programme and SingTel Partner Programme i.Challenge08, you must be:

* a Singapore citizen; or

* registered under a Singapore-based company; or

* registered under a foreign company with a represented office in Singapore.



SPP i.Challenge 08

(1.3) How to Register: Non SPP Member, Overseas Based?

Non-SPP Member
AND
Overseas Based Company/Individual
Go to
www.singtel.com/partner/ichallenge

Simply fill in the form once with relevant
company info
- Receive iChallenge08 Account

(1) Indicate your chosen category
(2) Agree to Rules and Regulations

Registration Complete
You will have to login at i.Challenge Portal
www.singtel.com/partner/iChallenge

Registration

Register for the SingTel Partner Programme **i.Challenge08** now.

Please select
one of the options that
best describe you:

- Already a SingTel Partner Programme (SPP) Member
 Non SPP Member-Singapore based Company / Individual
 Non SPP Member-Overseas based Company / Individual

Individual Company

* Denotes Mandatory Fields

* Username

Min 5, max 25 chars. Alphanumeric Fields only.

* Password



SPP i.Challenge 08

(2) How to Submit Your Entry?

TO SUBMIT YOUR ENTRY:

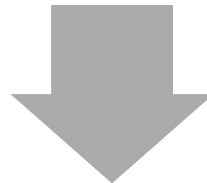
Login to your **i.Challenge08 Account** @

www.singtel.com/partner/ichallenge

Account will expire on 31 Jan 09 and incomplete entries will be disqualified automatically



Click on "**Submit Your Solution**"



Follow **Step by Step Submission Form**

Step 1: A written description of the beta/working solution;

Step 2: Answer a series of pre-defined questions on the benefits of solution;

Step 3: Indicate the devices it will support;

Step 4: Up to 2 pages of instructions on how to use the solution (including screen shot in a PowerPoint file; and

Step 5: A beta version of the solution itself.